

Elevate Your Business with a Professional Website



Powerful Storytelling, Thoughtful Design & Strategic Branding



The Shop Window to Your Business



Imagine walking down a busy street lined with shops. Which stores catch your eye? The ones with attractive, thoughtfully arranged displays that invite you to step inside. Similarly, your website is the first impression many customers have of your business. It needs to be visually appealing, easy to navigate and informative.

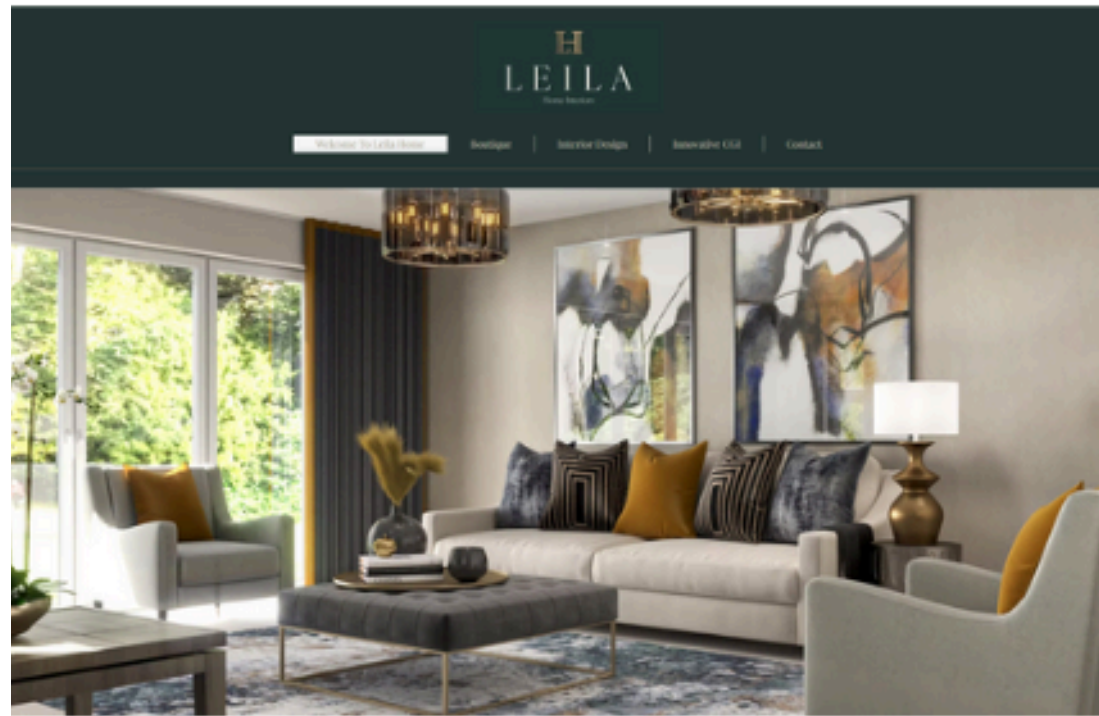
In today's digital age, having an online presence is critical for your business's visibility and credibility. Your website often forms the first impression for potential customers, making it imperative that it is visually appealing and inviting, while reflecting your brand's values and personality.

An engaging online presence builds trust, enhancing your credibility and connection with your audience. It serves as a powerful tool for business growth, providing a platform to tell your story and highlight your offerings. Accessible 24/7, it can reach a broader audience, driving sustained growth and success.

But Of Course, If You're A Start-Up There Are Challenges

Creating an effective website requires significant time and technical skills, which can be daunting for many budding entrepreneurs. Additionally, concerns about the cost of professional web design often add to the challenge.

The solution is to partner with a designer/writer like me, who can take over the creation of your online presence. This allows you to focus on running your business while ensuring your website is professionally crafted to attract and engage customers.



Welcome To Leila Home Interiors

Our Story

At Leila Home Interiors, we believe your home should be a reflection of who you are - stylish and uniquely yours.

Nestled in the heart of Brent Green Village, our boutique offers a carefully curated selection of furnishings, décor and accessories to suit every taste and budget.

Alongside our beautiful lifestyle stores, we offer a bespoke design service to help you transform your living space into something extraordinary.

[Shop Our Online Store](#)

How We Can Help You Create A Home

What We Offer

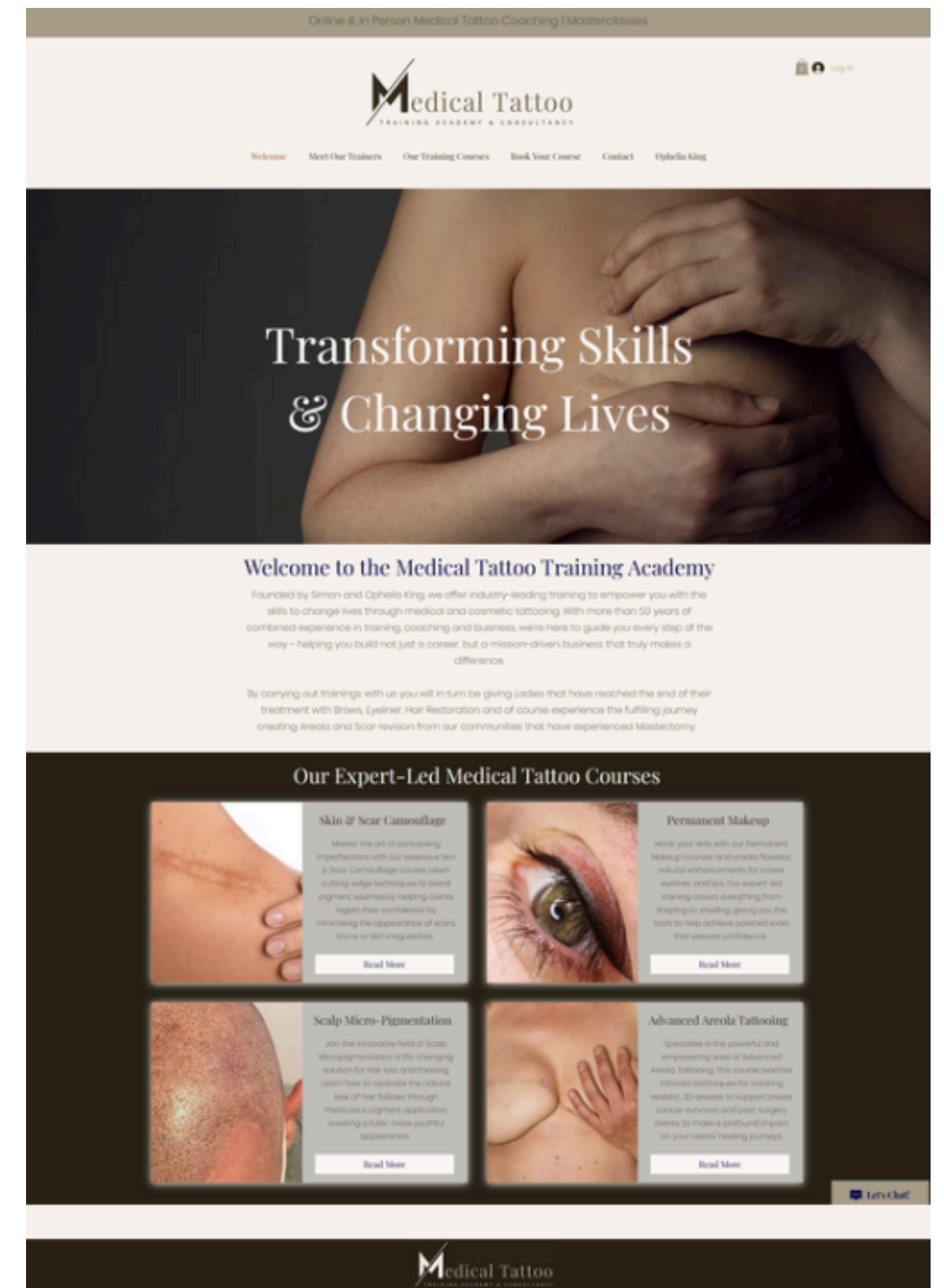
- Our design services range from full-scale interior design projects to consultations and space planning. Our expertise and scale of the art, etc, are here to bring your vision to life.

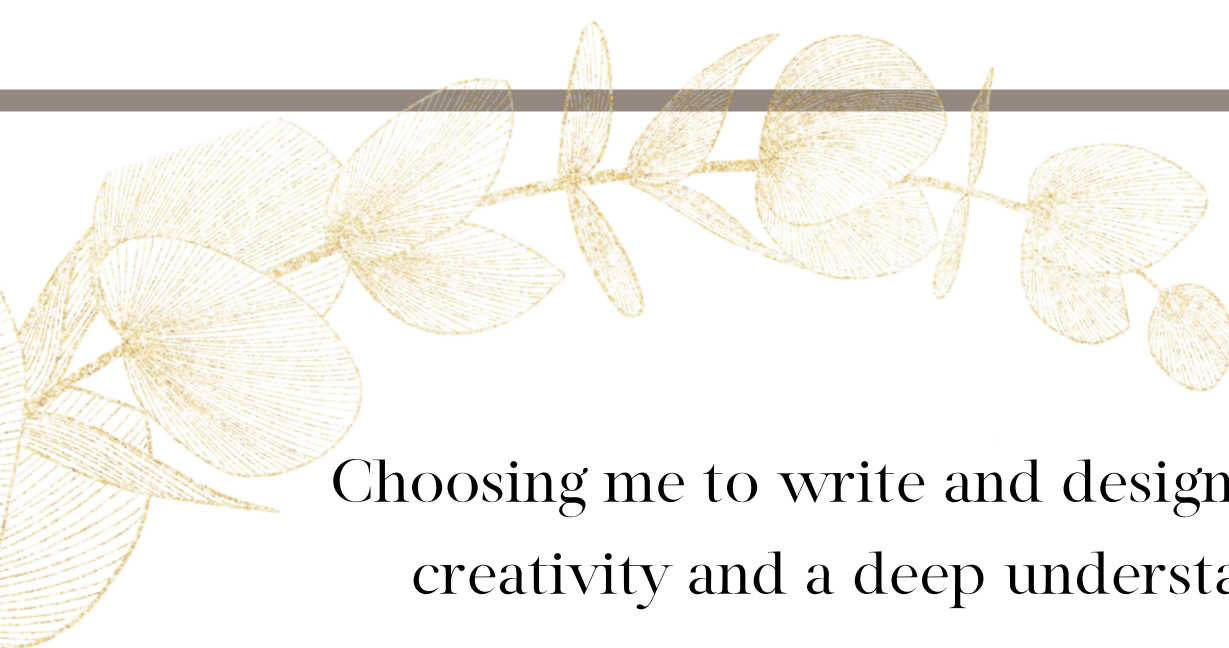
Consultation	Personalised Advice
Design Planning	Concept to Reality
Open Style	Finishing Touches

I specialise in creating, designing and writing websites tailored to the unique needs your businesses. By taking care of the details, from the visual layout to compelling content, I ensure your website not only looks professional but also effectively communicates your brand's message.

My goal is to allow you focus on your core business activities while I handle your online presence. This means you to do what you do best, with the confidence that your website is in expert hands.

Over the past few months, I've had the privilege of collaborating with many inspiring women entrepreneurs, helping them bring their visions to life online. I tailor the design and content to align with your brand and goals. The results? Sleek, professional websites that not only look great but also drive growth.





Why Choose Me?

Choosing me to write and design your website means partnering with a dedicated professional who brings a blend of creativity and a deep understanding of branding to create a digital presence that truly represents your business.

I understand the importance of a high quality, affordable website

Personalised service to ensure your website truly reflects your brand

Experienced journalist & award-winning newspaper designer

"Lisa has been marketing my business for the last three years, during which time I have seen my business grow, month on month. I attribute this to her taking the time to understand of the nature of my work and her ability to communicate. This was why she was the natural choice to curate my new website, which is helping to take my business to the next level" - Dr Julia Sen

Sleek & Functional Design

My design approach focuses on creating great-looking websites using Wix, ensuring intuitive navigation and modern, attractive layouts. I create each site with the user experience in mind, making it easy for visitors to find what they need. It also means, without any coding needed, you are free to make changes yourself going forward without having to pay any further costs.

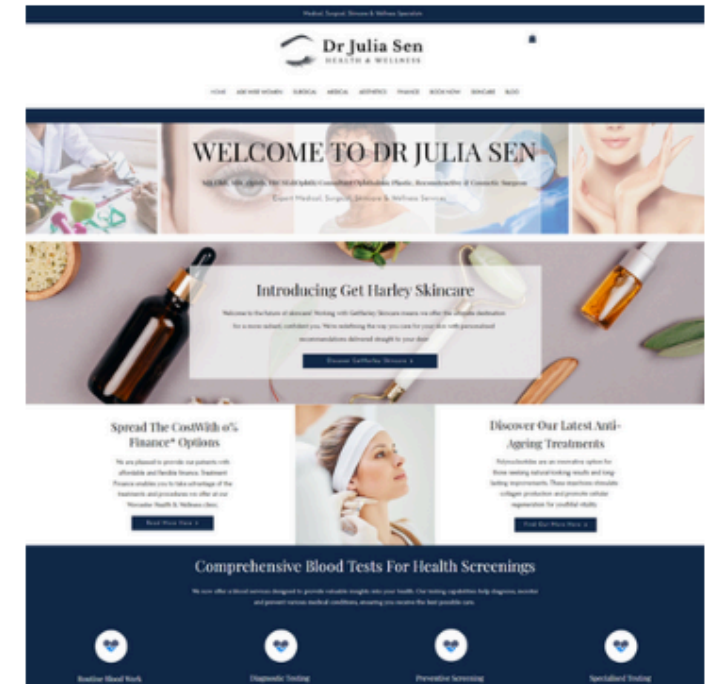
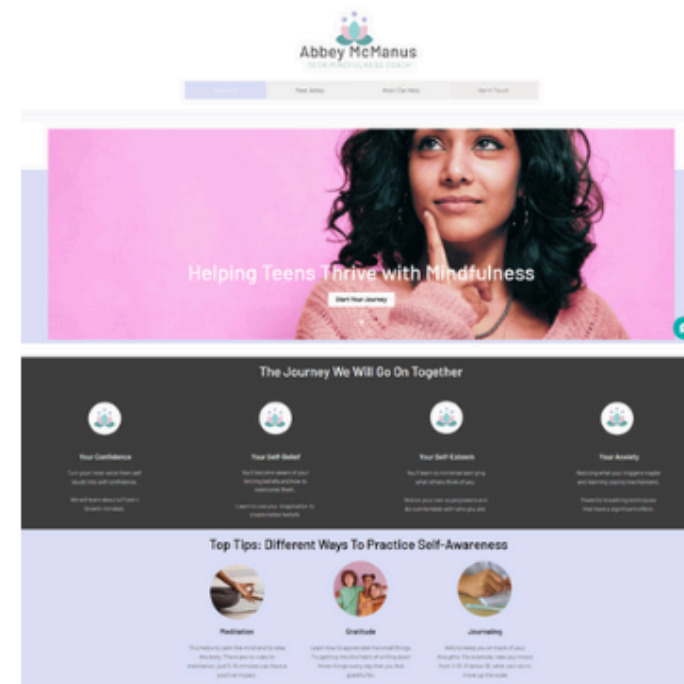
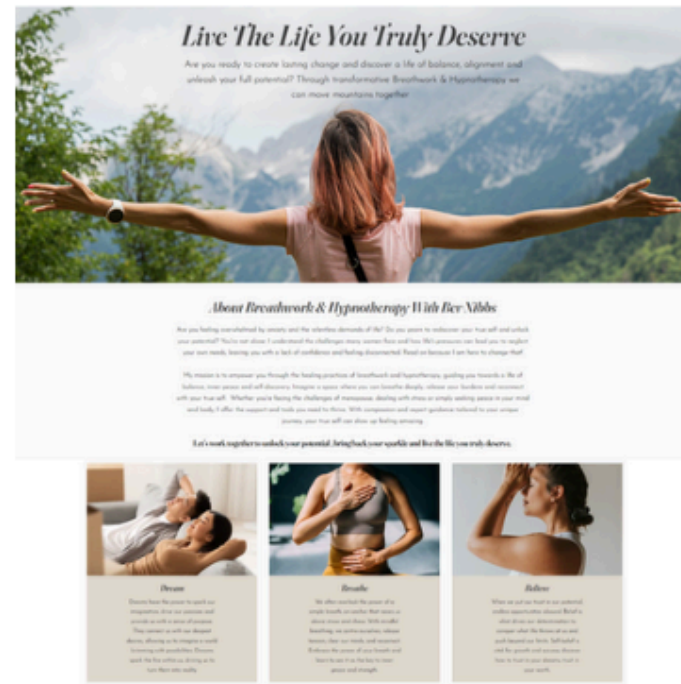
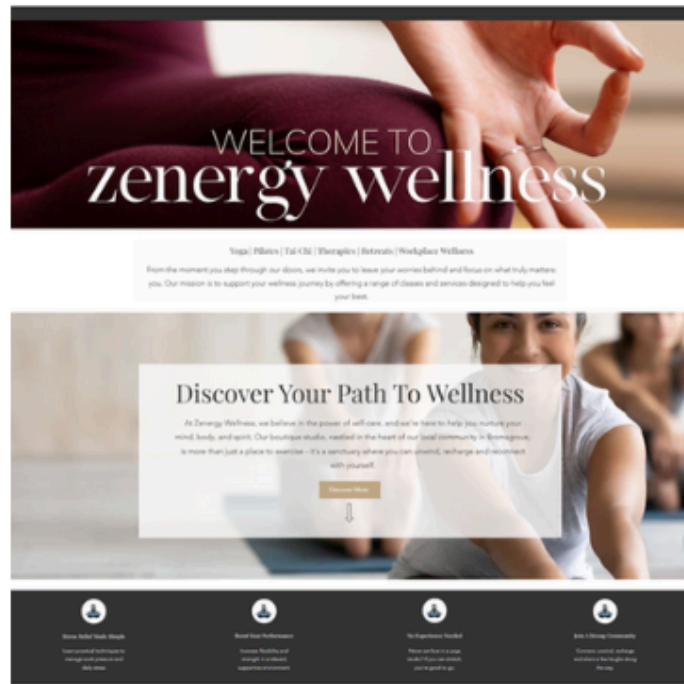
I understand your website is a reflection of your brand's personality and values, so the copy I write is designed to inform and engage.

By combining aesthetic design with compelling content, the result is a website that resonates with your audience. A digital storefront that not only looks fantastic but also drives your business success.



“Lisa designed my new website for my Celebrancy business. She was responsive and really read me and what my role is all about incredibly accurately. My site is up and running and I have already had plenty of great feedback on it. It looks fresh, modern and balances out the emotions connected with different ceremonies very well” - Caroline Naisbitt Celebrant

Website Projects For My Clients





Professional Service. Affordable Pricing

CAROLINE NAISBITT
Celebrant

Quality and affordability go hand in hand with my web design services. I believe that every new business deserves a professional online presence without breaking the bank.

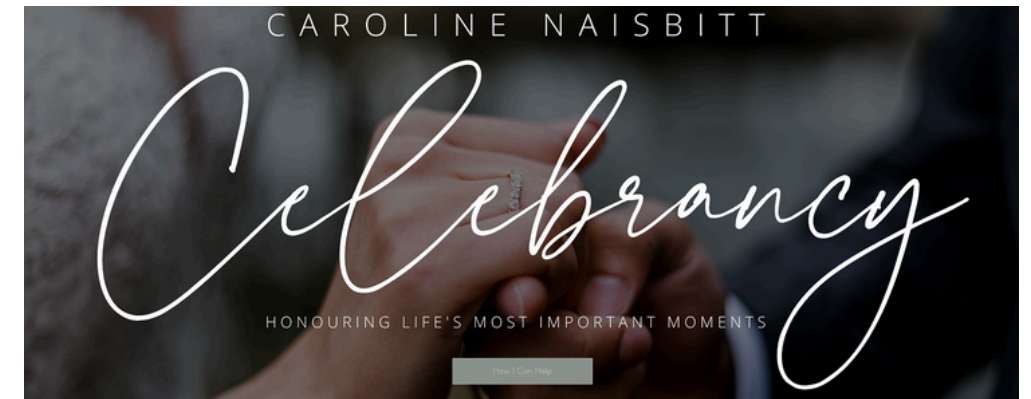


My packages start from just £750, offering a comprehensive solution that includes the creation, design, and copywriting for essential pages Home, About, What We Offer and Get In Touch.

This all-inclusive approach ensures you get a cohesive and engaging website that reflects your brand perfectly. For those needing more, I offer additional dynamic pages and custom features at a reasonable extra cost. This flexible pricing structure means you can get exactly what you need within your budget.

By providing high-quality web design at accessible prices, I make it easier for you to focus on your business while I handle the technical details, delivering a website that not only meets but exceeds your expectations.

Let's discuss your specific needs and craft an online presence that propels your business forward.



Wedding Ceremonies

Every couple has a unique story to tell, and that's why I take the time to get to know you, understanding your love story, values and personalities. This allows me to write a ceremony that truly reflects who you are as a couple. From the choice of words to the inclusion of rituals or traditions, every element is tailored to make your ceremony unforgettable.



New Renewals

Renewing your vows is a wonderful way to reaffirm your love and commitment. I offers vow renewal ceremonies that are tailored to your unique journey together. If you are celebrating a significant anniversary or simply want to remind the romance, I am here to help create a ceremony that reflects the enduring love you share.



Commitment Ceremonies

For those who wish to celebrate their love outside of traditional marriage, I write ceremonies that honour and celebrate your relationship in a way that is meaningful to you. You may be looking for a simple, intimate gathering or want a larger celebration with family and friends; either way, I help make it both beautiful and personal.

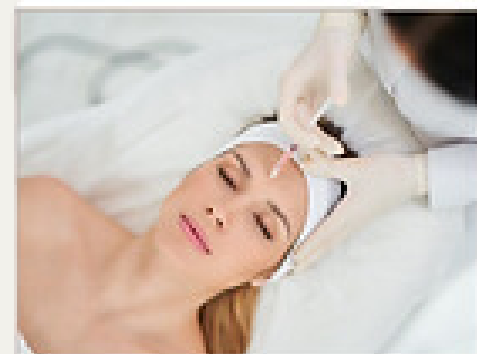


Bespoke Wedding Celebrant Services

Your wedding day is one of the most significant moments in your life and I am dedicated to making it perfect for you. Whether you're planning a traditional service, a commitment ceremony or something completely bespoke, I add a personal touch to your celebration. I'll listen with care to what makes your relationship unique before writing a tailored ceremony.

Blog Writing Service

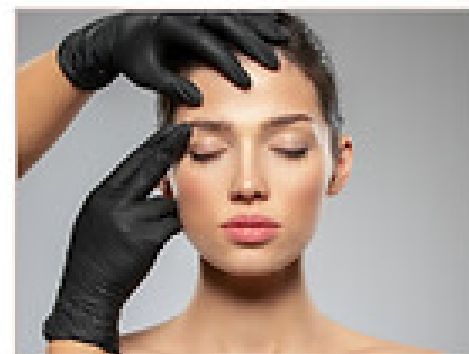
With more than 30 years of experience in crafting compelling content for newspapers and magazines, I ensure your brand's voice is both engaging and professional. Prices start from £100 for a 500 word blog post, or you can take advantage of three blog posts per month for £250. Please get in touch to discuss any specific requirements.



Dr. Jess Gill ✓
Apr 6

Five Great Benefits Of Botox®

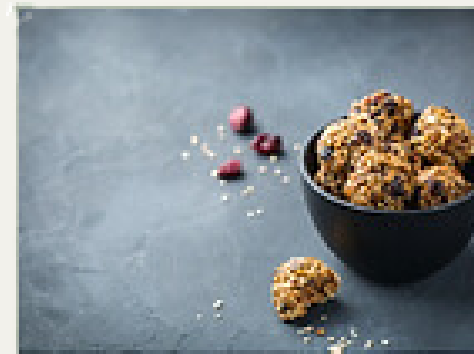
Long celebrated for its anti-ageing benefits, the way we use Botox® today extends far beyond the surface. Here a...



Dr. Jess Gill ✓
Apr 6

Restoring Youth With Temple Fillers

While we often focus on correcting wrinkles and fine lines, one area that frequently goes unnoticed is our...



Kelly Horton ✓

Smart Ways To Satisfy Cravings

Hands up who has cravings for sugary or salty snacks? Whether it's a mid-afternoon slump or a late-night fridge raid, the allure of...



Kelly Horton ✓

Simplify Weekdays With Meal Prep

Juggling work, family and social commitments can often leave us feeling like there's simply not enough time in the day. As a result, our...



Dr. Andrew Greenwood ✓
Mar 19 • 2 min

How To Market Polynucleotides

Keen to offer Polynucleotides but not sure how to promote them to your patients? Let's look at the strategies to...



Dr. Andrew Greenwood ✓
Feb 1 • 2 min

Post-Injectables Skincare Routine

Injectable treatments promise smoother, firmer skin, but to ensure you make the most of your investment, a well-crafted...

"I hesitate to recommend Lisa only because I don't want her to get too booked up, because once you work with Lisa, you'll never look back!" - Tara Tomes



Ready To Elevate Your Business With A Standout Website?

Let's get started today! Contact me for a free consultation - we can discuss your vision, goals and specific needs to bring your business online. I'm here to provide the expertise and support you need.

Get in touch and let's make your dream website a reality!

info@lisapiddington.com | 07840 808951 | www.lisapiddington.com

Lisa
Piddington
CREATIVE DESIGN



ing Styling

ene to life, I work with your g, packed with an extensive or your unique story. I've helped ake a lasting impression.



Content Creating & Social Media
Ready to make your brand shine? With a proven track record of growing my own social media following to 100,000 organic followers, I know what it takes to get you noticed. I've worked with leading lifestyle and independent businesses, crafting eye-catching social media flyers and brochures that capture attention and build engagement. I create compelling, versatile images designed for maximum impact across Instagram, Twitter and Facebook. Let's collaborate to create your presence with visuals that resonate and inspire.

Stand Out with Stunning Brochure & Flyer Designs

Wellness at Work
Let us work with your business to enhance the most productive employees by supporting their well-being every day.

invest
in your team's health & happiness

Enjoy 10% off our Morphous

Skin Tightening from top to toe

With expertly crafted brochure and flyer designs, I bring your story to life in a way that commands attention and leaves a lasting impact. Every detail - layout, typography, copy and imagery - is thoughtfully designed to reflect your unique vision and connect with your audience. I'm here to ensure that your print materials don't just look stunning but are captivating and polished to drive results and turn interest into action.

Get In Touch ~

Lisa Piddington
CREATIVE DESIGN

Powerful Storytelling, Thoughtful Design & Strategic Branding

Websites | Social Media | Styling

zenenergy Wellness Zone
Post-Natal Yoga & Meditation
Free 30 Minute Class with Megan Woolridge
11.45am | Saturday October 26 | Bransgrove School

Creating Cohesive & Captivating Brand Assets

With an award-winning background in newspaper design and a sharp eye for aesthetics, I specialize in crafting eye-catching brand assets that set your business apart. From logo design that captures the essence of your business to captivating flyers that convey your message at a glance, I bring a detail-oriented approach to every project.

My experience in the fast-paced world of newspaper design taught me how to make visuals that stand out and communicate clearly, ensuring each asset aligns with your brand's personality and engages your audience. Whether it's digital or print, I create cohesive, impactful designs that make your brand memorable.

Copywriting to Capture Your Voice & Message

Great copy is about more than just words, it's about connecting authentically with your audience and communicating your unique value. I ensure that your messaging is clear, engaging, and aligned with your brand identity.

Need product descriptions that pop, blog posts that educate or web copy that converts? I'll craft each piece to resonate with your target audience and support your business goals. Copy is often the first impression you make, so it's crucial to convey your values effectively. With a strategic approach to every line, I'll help make your brand's voice memorable and impactful.

